

**A G E N D A**  
**ORLAND ARTS COMMISSION**

Wednesday, March 15th, 2023 at 7 p.m. at Orland Art Center, 732 Fourth St. ,Orland, CA  
*Posted one week prior to meeting date in accordance with Government Code Section 54954.2.*

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. Approval of Wednesday, February 15th minutes as emailed.**

**IV. Financial report from Letty Espinosa**

**V. ORAL AND WRITTEN COMMUNICATION** *Any person may address the Commission at this time upon subjects within the authority of the Arts Commission. Matters requiring action will be referred for report at a subsequent meeting. Please limit discussion to one presentation per person. Please state your name and address.*

**VI. COMMISSIONER REPORTS AND UPDATES**

(1) Report from Commissioner Rae Turnbull on the Art Center’s “First Friday” presentation March 3<sup>rd</sup>. It was very successful and brought attendees from out of the area as well as people from our own community. We consistently attract good numbers of attendees at these events and the variety of presentations are enthusiastically received.

NOTE: When the Orland Art Center first opened the gallery 11 years ago, we were the first to offer free events (presentations, musical recitals, artist receptions, etc.) in the evening of the First Friday of every month.

It’s gratifying to see that other establishments have latched on to this tradition, and are now opening their doors to the public on each month’s First Friday evening. We’re proud of beginning something that provides more offerings for our local community to enjoy and also brings more and more people to shop and dine in Orland.

(2) Update from Commissioner Rae Turnbull on the results of our recent marketing expansion beyond print media. We now have an Instagram account, and we have also expanded our Facebook presence. Both of these have resulted in significant new signups on our website’s email list, enabling more people to receive our online monthly newsletter.

**VII. ITEMS FOR DISCUSSION AND ACTION**

(1) Discussion on ways to attract more participation in our “Young Musicians Outreach Program” so more young musicians (ages 14 to 18) can benefit from this opportunity.

**VIII. ADJOURN** *In compliance with Americans with Disabilities Act, members of the public meeting needing special assistance to participate at this meeting should contact the City Clerk’s Office 865-1601 72 hours prior to the meeting so the City can make reasonable arrangements.*

**Next scheduled meeting: Wednesday, April 19th, 2023 at 7 p.m.**