

CITY COUNCIL

Chris Dobbs, Mayor
Bruce T. Roundy, Vice-Mayor
Jeffrey A. Tolley
John McDermott
Mathew Romano

CITY OFFICIALS

Jennifer Schmitke
City Clerk

Leticia Espinosa
City Treasurer

CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street
ORLAND, CALIFORNIA 95963
Telephone (530) 865-1600
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CITY MANAGER

Peter R. Carr

Meeting Place: Carnegie Center
912 Third Street
Orland CA 95963

AGENDA

ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, March 14, 2023

Public comments are welcomed and encouraged in advance by emailing the City Clerk, jtschmitke@cityoforland.com or by phone at (530) 865-1610 by 4:00 p.m. on the day of the meeting.

The public is encouraged to participate in the meeting via Zoom or can participate at Carnegie Center.

ZOOM Link: www.zoom.us

WEBINAR ID# 821 2896 3868

ZOOM Telephone - Please call: 1 (669) 900-9128

1. CALL TO ORDER – 6:00 p.m.
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. ORAL AND WRITTEN COMMUNICATIONS

A. Citizen Comments:

Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**

5. CONSENT CALENDAR

- A. Approval of Economic Development Commission Minutes from November 8, 2022
- B. Approval of Economic Development Commission Minutes from January 10, 2023

6. ITEMS FOR DISCUSSION OR ACTION

- A. Hotel Attraction and Site Selection -- Pete Carr, City Manager**
- B. Queen Bee Bucks program update and Consideration of Point Program as Alternative -- Pete Carr, City Manager**

7. STAFF REPORTS

- A. Façade Improvement Program Update -- Pete Carr, City Manager**
- B. Local Business and Development Updates – (Information only) Pete Carr, City Manager**

8. COMMISSIONER REPORTS

9. FUTURE AGENDA ITEMS (Next Meeting: May 9, 2023)

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on March 10, 2023. A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1610 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
November 8, 2022

1. CALL TO ORDER

The meeting was called to order by Chairperson Lane at 6:00 pm.

2. PLEDGE OF ALLEGIANCE – led by Chairperson Lane.

3. ROLL CALL

Present: Ron Lane, David Allee, Russell Pierce, and Mathew Romano

Absent: None

Councilmembers: Bruce Roundy, Jeff Tolley

Staff: Pete Carr, Rebecca Pendergrass

4. ORAL AND WRITTEN COMMUNICATIONS

None

5. CONSENT CALENDAR

- A. Approval of the May 10, 2022, minutes
- B. Approval of the September 13, 2022, minutes
- C. Compliance with AB361

Moved and approved by unanimous vote.

6. ITEMS FOR DISCUSSION OR ACTION

A. Streetscapes: Plan and Implementation – (Discussion/Direction)

City Manager Carr provided a brief explanation of the Streetscapes plan and what the current status of the project was. The project originally began in 2017, with many community meetings and public outreach, concept drawings were created. The City continues to look for construction funding. Money has been set aside in the ARPA fund for the streetscapes plan.

City Manager Carr asked the Commission how they would like to see those funds spent. Community members/local business owners Tiffany Schulps and Kristen Baugher spoke to the Commission about their concerns with the downtown area. A lack of lighting downtown and a desire for beautification were listed as some of the main concerns. After some discussion, the Commission agreed that the ARPA funds should be used for lighting on 4th and 5th Street as well as for benches, trash cans and planter boxes on the north and south side of Walker Street.

Commissioners Romano and Pierce suggested the creation of another special sales tax measure that could be used for parks and city beautification, like Measure A is used for public safety.

7. STAFF REPORTS

A. Updates on economic development projects

a. Food Vendor at Sav-Mor Market

City Manager Carr informed the Commission that the food trucks are licensed but the pushcart food vendors are not. This has developed into a code enforcement case with the property owner and will hopefully be resolved soon.

b. Queen Bee Bucks

City Manager Carr showed the Commission the website where people can purchase their Queen Bee Bucks/digital gift cards. The city is currently in phase two and the cards can be found online at <https://app.yiftee.com/gift-card/orland--ca>.

c. EV Chargers

City Manager Carr stated that one proposal has been received for EV charging stations located in the Fifth Street parking lot. A company called Rivian submitted the proposal that will be presented to the City Council for approval.

d. Hambright Ave from Bryant Street to South Street

City Manager Carr explained to the Commission that Hambright Avenue was originally intended to be a complete street from E. South Street all the way north to Bryant Street. Completing this street would connect a potential future development (Quiet Creek) to Lely Park. Cal Trans approval would be needed in order to cross Hwy 32.

B. Local Business Updates

City Manager Carr informed the Commission that Maverik and McDonald's are still in the planning phases of their projects. A new business selling used tires will be opening on the east end of Walker Street. Boutiques have begun to feel a pinch but with the holiday season approaching and the Queen Bee Bucks program, hopefully that will diminish.

8. COMMISSIONER REPORTS

- The local car club will be hosting a toy drive for the upcoming holiday season.

9. FUTURE AGENDA ITEMS

- Fair Board Presentation
- West Side Development Discussion
- Streetscapes Follow-up

10. ADJOURN – 7:47 pm

Respectfully Submitted,

Rebecca Pendergrass, Commission Secretary

Ron Lane, Chairperson

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
January 10, 2023

1. CALL TO ORDER

The meeting was called to order by Chairperson Lane at 6:01 pm.

2. PLEDGE OF ALLEGIANCE – led by Commissioner Hoffman.

3. ROLL CALL

Present: Ron Lane, David Allee, Russell Pierce, Dee Dee Jackson, and
Dennis Hoffman

Absent: None

Councilmembers: Mathew Romano

Staff: Pete Carr, Rebecca Pendergrass

4. ORAL AND WRITTEN COMMUNICATIONS

None

5. ITEMS FOR DISCUSSION OR ACTION

A. Identify New Chairperson and Vice Chairperson 2023

Commission Secretary Pendergrass requested nominations for Chairperson for 2023. Chairperson Pierce recommended Commissioner Lane. With no further nominations, the nomination period was closed.

Commissioner Lane was declared Chairperson for 2023. The motion carried 5-0 by the following roll call vote:

AYES: Commissioners Pierce, Lane, Allee, Jackson and Hoffman

NOES:

ABSENT:

ABSTAIN:

Commission Secretary Pendergrass requested nominations for Vice Chairperson for 2023. Chairperson Pierce recommended himself. With no further nominations, the nomination period was closed.

Commissioner Pierce was declared Vice Chairperson for 2023. The motion carried 5-0 by the following roll call vote:

AYES: Commissioners Pierce, Lane, Allee, Jackson and Hoffman

NOES:

ABSENT:

ABSTAIN:

B. Fairgrounds Business Plans

City Manager Carr stated that the Glenn County Fairgrounds CEO had informed him that they would not be in attendance as originally planned and that this agenda item is postponed indefinitely. The Commission did discuss the Fairgrounds and its operations and expressed a desire to explore furthering the partnership between the City and the Fairgrounds.

6. **STAFF REPORTS**

Updates on Economic Development Projects

A. Updates on Economic Development Projects

City Manager Carr informed the Commission that Maverik is still working through some of the permitting processes and just recently applied for a CUPA permit with Glenn County. Maverik's goal is to be open and operating by August 2023.

City Manager Carr explained to the Commission the way in which the City is funded. In the last ten years the City has evolved with recent commercial developments which has increased the sales tax revenue the City receives.

McDonald's signage was approved at the last Planning Commission meeting. Construction of the building should start soon.

a. Queen Bee Bucks Update

City Manager Carr informed the Commission that there were thirty-three merchants that had registered to participate in the Queen Bee Bucks program. There has been approximately seventy-six thousand dollars in Queen Bee Bucks purchased, forty-six thousand of which has been purchased since November 1, 2022. The program is currently in phase 2 where customers can purchase one card and receive one bonus card.

b. EV Chargers Update

City Manager Carr stated that the City only had one responsive company, Rivian, to submit a proposal for EV charging stations. The original proposal converted twelve parking spaces at the Fifth Street parking lot into EV charging stalls. The City is working on a revised proposal that would convert a few parking stalls as well as address some of the concerns staff has regarding the "Rivian Only" charging stalls.

B. Local Business Updates

Eddy's Wild Wings has closed but Fuego Mexican Grill will be filling in that store front. This Thursday there is a Chamber Buzz that will be hosted by Dee Dee Jackson at Collective Habits, 502 Walker Street, Orland, CA 95963.

7. COMMISSIONER REPORTS

Commissioner Allee reported that for the past several weeks, he and several colleagues have been working on revitalizing the Glenn County “Glenn Grows” Business Center. When the business center/incubator/resource facility opened it was yielding great support but has since slowed since staff left.

Commissioner Allee encouraged anyone who may be interested to attend the upcoming North State Economic Development Conference.

8. FUTURE AGENDA ITEMS

- Future ideas will be emailed to Pete.

9. ADJOURN – 7:26 pm

Respectfully Submitted,

Rebecca Pendergrass, Commission Secretary

Ron Lane, Chairperson