

CITY COUNCIL

Bruce T. Roundy, Mayor
Jeffrey A. Tolley, Vice-Mayor
Dennis Hoffman
William "Billy" Irvin
Chris Dobbs

CITY OFFICIALS

Janet Wackerman
City Clerk

Leticia Espinosa
City Treasurer

CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street
ORLAND, CALIFORNIA 95963
Telephone (530) 865-1600
Fax (530) 865-1632



CITY MANAGER

Peter R. Carr

Meeting Place: Carnegie Center
912 Third Street
Orland CA 95963

AGENDA

ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, August 17, 2021

This meeting will be conducted pursuant to the provisions of the Governor's Executive Orders N-25-20 and N-29-20 which suspends certain requirements of the Ralph M. Brown Act.

In an effort to protect public health and prevent the spread of COVID-19, the meeting will be teleconferenced using Zoom technology, and in compliance with current Executive Orders. City Commissioners and staff may participate remotely or in Carnegie Center. The meeting place will be opened to the public by practicing social distancing.

The public may participate in the meeting by telephone or access the video via Zoom.

Please call: 1 (669) 900-9128 Webinar ID#: 841 6392 3096

Public comments are welcomed and encouraged in advance by emailing the City Clerk, jwackerman@cityoforland.com or by phone at (530) 865-1601 by 5:00 p.m. on the day of the meeting.

1. CALL TO ORDER – 6:00 p.m.
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. ORAL AND WRITTEN COMMUNICATIONS

A. Citizen Comments:

Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**

5. CONSENT CALENDAR

Approval of Economic Development Commission minutes for March 9, 2021.

6. ITEMS FOR DISCUSSION OR ACTION

- A. Work Plan Update (Commissioners)
- B. Advise City Council on use of Covid funds
 - o \$936k/yr for General Fund revenue replacement.
 - o City Council would like to balance public safety with economic development, beautification, ball fields, etc.
 - o Other sources are being used for grants to small business.
- C. Advise City Council on modification to Façade Improvement program.
 - o We expect to have \$50,000 available this next year for this program, quadruple our normal budget.
 - Should we increase the reimbursement amount?
 - Chamber of Commerce wants to help us market this program.

7. STAFF REPORTS

City Manager update on:

- A. State of Covid-19 relief grants for businesses
- B. General business and economic news

8. COMMISSIONER REPORTS

9. FUTURE AGENDA ITEMS

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on August 3, 2021.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
March 9, 2021

1. CALL TO ORDER

The meeting was called to order by Chairperson Lane at 6:00 pm

2. PLEDGE OF ALLEGIANCE – led by Commissioner Hamilton.

3. ROLL CALL

Present: Brien Hamilton, Russell Pierce, Charles Gee, Ron Lane and David Allee

Absent: None

Councilmembers: Jeffrey Tolley and Bruce Roundy

Staff: Pete Carr, Rebecca Pendergrass

4. ORAL AND WRITTEN COMMUNICATIONS

None

5. CONSENT CALENDAR

Approval of the January 12, 2021 minutes

The following correction was requested:

Agenda Item #8.D. – replace “one hundred to one and fifty” with “one hundred to one hundred and fifty” in order to reflect the true number of employees.

Moved by Commissioner Hamilton, seconded by Commissioner Allee, motion carried to approve the January 12, 2021 minutes as corrected. 5-0-0-0 Ayes: Commissioners Gee, Hamilton, Pierce, Lane and Allee; Noes: None; Abstain: None; Absent: None. Motion carried.

6. ITEMS FOR DISCUSSION OR ACTION

A. Check-in on work plan (Commissioners)

Commissioners discussed the current workplan and stated that this agenda item should hold a permanent spot as that will allow for ongoing review and discussion at each meeting. It was requested that the work plan be included as an attachment with each agenda.

7. STAFF REPORTS

City Manager update on:

A. Amazon Distribution Center

City Manager Carr reminded the commission that Amazon will be hiring one hundred to one hundred and fifty employees to work within the warehouse as well as

employees hired to be delivery drivers.

B. Opportunity Zone Prospectus

City Manager Carr informed the Commission that the City's Economic Development Partners at 3CORE were currently working on a plan to publicize Orland as an opportunity zone. The plan includes creating a website and various other ways to distribute and publicize the information.

C. State Covid-19 relief grants for business

City Manager Carr reminded the Commission of the original CV1 grant the City received the partnership with the County that helped with the distribution of funds. The City should be receiving more funds with the CV2 & CV3 Grants that were approved. The City will also be receiving approximately 1.4 million with the passing of the American Plan Rescue Act. There has been direction yet on how those funds can be used.

D. General business and economic news

City Manager Carr shared that on April 10, 2021 the vintage stores located downtown are hosting a "shop hop" where customers will collect stamps on a passport for shopping at each store and will then be entered to win a prize. The Sunny Truck Wash annexation is still pending. Glenn County LAFCo will be revisiting this topic at their next meeting on April 12, 2021. Chaney and Miller Construction utilized the Façade Improvement Program funds for their South Street and Railroad location.

8. COMMISSIONER REPORTS

No reports were made at this time.

9. FUTURE AGENDA ITEMS

Continued updates regarding the Amazon Distribution Center and COVID-19 relief funds were requested.

10. ADJOURN – 7:01 pm

Respectfully Submitted,

Rebecca Pendergrass, Staff Support

Ron Lane, Chairperson

Orland Economic Development Commission - Work Plan 2021

| | <u>Project</u> | <u>Category</u> | <u>Commissioner(s) Assigned</u> | <u>Timeline</u> |
|---|--|-----------------------|-------------------------------------|-----------------|
| 1 | Entertainment Events/Attractions | Community Development | Lane/Pierce | Ongoing |
| 2 | Local Products: Expansion and Sales & Develop Downtown | Business Retention | Hamilton/Gee | Ongoing |
| 3 | City Beautification | Community Development | Lee | Ongoing |
| 4 | Workforce Development/Employment | Community Development | Allee/Gee | Ongoing |
| 5 | Cannabis | Community Development | Allee/Lane | Ongoing |
| 6 | Homelessness | | Hamilton/Lane | Ongoing |

DRAFT Proposed Use of Covid Relief Funds

City of Orland June 21, 2021

| | USE OF FUNDS | 2021 (\$936k) | 2022 (\$936k) |
|------------------|--|---------------|---------------|
| | Backfill General Fund fiscal stability | \$736,000 | \$736,000 |
| | Backfill Measure A Fund for tax revenue losses | \$200,000 | \$200,000 |
| | | | |
| 1 | Façade Improvement program | \$50,000 | \$50,000 |
| 2 | Construct welcome sign at east end of City | \$30,000 | |
| 3 | Arts Commission revenue backfill | \$5,000 | |
| 4 | Streetscapes (benches, planters, streetlamps) | \$200,000 | |
| 5 | Radio signal upgrades for OPD and OVFD | \$60,000 | |
| 6 | OPD Security and IT upgrades | \$60,000 | |
| 7 | OPD/City Hall, Library roof and floor repairs | \$140,000 | |
| 8 | Evidence barn security improvements | \$80,000 | |
| 9 | Lely ballfield lighting LED lamps (1 field per year) | \$85,000 | \$85,000 |
| 10 | Extend westside I-5 water service to County Road 15 | \$150,000 | |
| 11 | 5th St Parking Lot w/ improvements | \$70,000 | |
| 12 | Construct business/city advertising tower @ I-5 | | \$500,000 |
| 13 | Additional land acquisition for future HDC | | \$120,000 |
| 14 | | | |
| 15 | | | |
| Total Lines 1-13 | | \$930,000 | \$755,000 |

| Deferred for Future Federal Transportation Infrastructure Funding | | |
|---|--|-------------|
| Streetscapes infrastructure | | \$8,000,000 |
| Traffic signal/intersection Commerce/Newville | | \$250,000 |
| Sidewalk and curb repairs citywide | | \$300,000 |
| Curb gutter & sidewalk for Public Safety Building | | \$200,000 |
| | | |
| | | |



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January 2021

CITY OF ORLAND FAÇADE IMPROVEMENT PROGRAM - GUIDELINES

To encourage and assist business owners and property owners in improving the exterior appearance of their buildings – and thus help improve visual attractiveness of the community and commerce in the interest of all citizens of Orland -- the City is offering to reimburse business or property owners for 50% of the cost of materials up to a maximum reimbursement of \$1500.

- Materials may include paint, wood, awnings, glass, stucco, doors, etc.
- Labor may be included for up to \$750; must be professional labor, not "in-house" employees or unlicensed contractors.
- Improvements may include doorways, windows, facia, signage, etc. Certain landscaping improvements – installed and secured – may also be included.
- The offer is extended to all commercial and industrial property throughout the city limits.
- The program is limited by the availability of budgeted first-come first-served funds. You can use the program multiple times up to a maximum \$1500 within a 3-year period.
- Reimbursement is made promptly after submission of receipts to City Hall.

Before engaging in the project, please submit a simple plan outline and/or sketch to the City to help us establish a clear understanding of what changes will or will not be reimbursable.

Paint may be available through a discount arrangement at Ace Hardware in Orland.

The Orland Arts Commission provides guidance on murals and other public art at no expense.

Questions may be directed to Pete or Janet at City Hall, 865-1600.

Peter R. Carr
City Manager



City of Orland

Façade Improvement Program

The City of Orland wants to help your business!

Does your business exterior look old or run down? Does it represent your business accurately? Many business owners want to freshen up their look but just cannot find it in their budget. The City of Orland wants to help with that!

To encourage and assist business owners and property owners in improving the exterior appearance of their building the City is offering to reimburse business or property owners for 50% of the cost of materials and labor, to improve your façade, up to a maximum reimbursement of \$1500.00.

This program is first-come first-serve!

**You can use this program multiple times up to a maximum
\$1500 within a 3-year period!**

If you have any questions, feel free to direct them towards Pete or Janet
at City Hall, 865-1600.