

# COMMUNITY MEETING: HOUSING GOALS, POLICIES, AND PROGRAMS

**AUGUST 5, 2021  
6:00-7:30 PM**



**HOUSING ELEMENT OVERVIEW**

**PURPOSE OF GOALS, POLICIES, PROGRAMS  
WITHIN THE HOUSING ELEMENT**

**CURRENT HOUSING ELEMENT GOALS,  
POLICIES, PROGRAMS**

**THEMES FROM NEEDS ASSESSMENT**

**BREAKOUT GROUPS**

**RECONVENE TO REVIEW GROUP INPUT**

**TIMELINE AND FUTURE MEETINGS**

**AGENDA**

# HOUSING ELEMENT OVERVIEW: PURPOSE

- The Housing Element establishes the City's priorities for housing its residents in 8-year cycles.
- It sets goals for the allocation of funding, program coordination, and zoning efforts to support the production of housing.
- It is one of the mandated elements of the City's General Plan and must be consistent with the General Plan, which has a 15-20 year time frame.

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# HOUSING ELEMENT OVERVIEW: MANDATED TOPICS ADDRESSED IN THE HOUSING ELEMENT

Public  
Participation  
Process

Review of  
Previous Housing  
Element Progress

Housing Needs  
Assessment

Adequate Sites  
Inventory

Financial  
Inventory

Constraints  
Analysis

Affirmatively  
Furthering Fair  
Housing

Goals, Policies,  
and Programs

# **AB 686: AFFIRMATIVELY FURTHERING FAIR HOUSING (AFFH)**

- A 2018 law that expands and protects the duty of state and public agencies to affirmatively further fair housing in California.
  - Purpose: Fostering inclusive communities
- Required sections:
  - Outreach
  - Assessment of Fair Housing
  - Sites Analysis
  - Contributing Factors
  - Goals and Actions

Existing/Expiring Housing  
Element Period

2014-2021

New Housing Element Update  
Period

2021-2029

# HOUSING ELEMENT OVERVIEW: PLANNING CYCLES

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## PURPOSE OF GOALS, POLICIES, AND PROGRAMS

- Central to the development of the Housing Element is the Housing Program or Housing Plan.
- The Goals, Policies, and Programs are the core of the Housing Program.
- These form the foundation of the City's strategy to address housing needs and support the achievement of its RHNA goals.
- The Goals, Policies, and Programs are carried out over the 8-year cycle of the Housing Element and the City's progress is reported annually to the State.
- This Housing Element update also looks back at the current Goals, Policies, and Programs and reports on the City's overall achievements and challenges.

## GOALS OF THE 2014-2021 HOUSING ELEMENT

- Promote the development of new housing that meets safety standards, offering a variety of housing types in a variety of locations, and enhancing existing neighborhoods, services and the environment.
- Encourage the preservation of existing housing and construction of new housing at a range of costs and in quantities to meet the needs of all income groups, including the very low-, low- and moderate-income groups.
- Promote affordability of housing of all types to meet the present and projected needs of households of all income levels.
- Assure that discrimination is not a factor in the ability of households to obtain housing.
- Promote the conservation of natural resources and energy in housing production.



## THEMES FROM THE NEEDS ASSESSMENT (QUANTITATIVE DATA)

- Just over half of the population in Orland is Hispanic or Latino
- The median household income for owner-occupied housing units is more than double that for renter-occupied housing units
- About 42% of all households are considered very-low income (less than \$35,000 per year) and 30% are considered extremely-low income (less than \$25,000 per year)
- 21% of all households are living below poverty threshold
- An estimated 525 people are employed in agriculture industries, which is 17.3% of all employed residents
- There is an estimated shortage of 550 housing units affordable to households earning less than \$25,000 annually
- Median sales prices of single-family homes increased 83% from 2014-2020

## **THEMES FROM THE NEEDS ASSESSMENT (FOCUS GROUP)**

- There is a need for smaller units (studio/one-bedroom) for single individuals and larger units for multi-generational households. Many families are living doubled up/in overcrowded conditions
- There is a need for affordable housing and supportive housing with wrap-around services
- For those experiencing homelessness, there is a lack of shelter and services
- More seniors are becoming homeless, with deteriorating health conditions and disabilities. Need housing and services which are accessible and tailored to their needs

## **THEMES FROM THE NEEDS ASSESSMENT (COMMUNITY MEETING)**

- Housing issues participants most interested in and/or concerned about:
  - ADUs (increased interest and inquiries)
  - Affordable housing (need more, it is hard to find units, esp. for single individuals and large households)
  - Single-family “move up” housing (lack of units in the above-moderate category)
  - Housing for seniors and farmworkers



**QUESTIONS?**

# BREAKOUT GROUPS

- Each table has handouts for you to use
- The handouts have guiding questions that will help us understand what new Goals, Policies, and Programs the City should consider
- Discuss these in your group and brainstorm any other ideas you have for priorities the City should consider
- Assign someone in your group to report out your discussion at the end



# MOVE INTO BREAKOUT GROUPS

# TIMELINE AND FUTURE MEETINGS

- August: 1<sup>st</sup> Administrative Review Draft Document prepared and reviewed by City staff
- September: HCD Review of Draft Document
- October: Changes made to Draft Document based on HCD comments and Planning Commission review
- November: Changes made to Draft Document based on Planning Commission and public comments, and City Council review and adoption
- November: Final Adopted Document submitted to HCD
- August 19: Update on progress to Planning Commission
- October 27: Planning Commission review and comment (public hearing)
- November 21: City Council review and adoption (public hearing)



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