



Advancing Orland 2021: Our 5-Year Plan

Adopted June 2013
Updated Sept 2013
Renewed July 2016

By 2021 Orland will:

1. Be consistently operating on a balanced budget with adequate reserves.
 - A. General Fund consistently maintains emergency reserves per its established formula, based on previous year's results:
 - 1/6 of GenFund expenditures + 5% of TOT + 5% of sales tax + \$50k for natural disaster response
 - B. Water Fund will be at least 15% paid back from General Fund Inter-fund loan (824 4th St). *Original note \$436k 2005 (\$464k in 2013), less 15% = \$370k.* City pays this down faster when able.
 - C. Building Enterprise Fund will be zeroed out.
 - D. All other funds will be operating in the black.
 - E. Revenues will be growing:
 - i. Sales tax + 3-5% per year
 - ii. Property tax + 2% per year
 - iii. VLF, Gas Tax stable
 - iv. TOT rate has been increased to 11 or 12%, revenue growth 2% per year
 - F. Expenditure growth will be controlled:
 - i. Personnel costs guided by modest adjustments and market.
 - ii. Facilities and operations are leveraging energy efficiency and alternative energy production with annual cost savings.
 1. VFD's in place at all wells.
 2. Solar in place at WWTP.
 - iii. Surplus equipment and facilities are disposed.
 - iv. Technology is leveraged to reduce operational costs.
 - v. Maximum grant accessibility is established systematically.
 - vi. Use of volunteers and donations are encouraged and recognized.
 - G. Adopt and implement new accounting software.
 - H. Operate financial processes with clearly established procedures manuals and checklists.

2. Fire Department remains volunteer and sustainably funded.
 - A. ISO rating of 4 or better is maintained.
 - B. City addresses facility, capital and expense requirements in annual budget.
 - C. City provides admin support as needed in partnership with Rural.
 - D. City has a dedicated revenue stream to meet its capital replacement plan
 - E. Will will be amenable to County-wide dispatch for fire and police, seeking grant funding for implementation if needed.
 - F. Stipend or other compensation tool supports volunteer training and leadership responsibilities.

3. Police Department is stable, well staffed and well equipped.
 - A. Staffing includes School Resource Officer, detective and GLNTF assignments – separately or in shared positions.
 - B. Staffing includes at least one K9 sustainably funded.
 - C. All officers have and use field laptops (?) and dash cams and body cams.
 - D. Department station has 3000 sq ft and ample secure parking.
 - E. Services are available by contract to other agencies.

4. Maintain utility rates and services that are competitive and stable.
 - A. Water and sewer and garbage rates adjust incrementally and annually, keeping pace with CPI and system needs.
 - B. If storm drain utility fee is needed, Council will determine a prudent cost per customer which will cover the cost of storm drain system maintenance.
 - C. Solid waste collection is cost-controlled and augmented with at least one annual clean-up event; all customers are provided with green waste recycling at no extra charge.

5. Water resources are sustainably managed.
 - A. City is a GSA (Groundwater Sustainability Agency) or partner in one.
 - B. City has completed a city GSP (Groundwater Sustainability Plan) or is coordinating constructively on a regional GSP.
 - C. City wells are monitored weekly for quality, monthly for levels.
 - D. All customers are billed off their meters; all parks have water meters.

6. Position the City for orderly growth.
 - A. The General Plan is maintained and updated as necessary to communicate the city's vision for growth and to guide city decisions.
 - B. High priority annexation areas will be identified, pre-zoned and actively engaged. Westside CR16 area will be annexed and zoned for development.
 - C. County, OUWUA, and Farm Bureau, are affirmatively engaged in Orland's plan for growth (i.e., tax sharing, ag buffers, undergrounding, etc.).
 - D. Primary growth preference is for jobs (with secondary preferences for ag-related and commercial uses). Lower priority for housing supported by maintenance assessment districts.
 - E. Design standards and updated construction standards are in place.
 - F. Impact fees are adequate for needs and remain competitive relative to region.
 - G. Waste water plant is well managed and sustainable, master planned without discharge; industrial ponds are renewed or funded plan is in place.
 - H. New well is added; water system is full SCADA (automatic alerting and remote control), consistently in quality compliance, master planned. New water storage facility is in construction or complete.
 - I. The City is ready to update its Municipal Services Review (MSR) and Sphere of Influence (SOI) documents in 2022 and is working closely with the Glenn County LAFCo.
 - J. City's development codes will be streamlined and programs developed supporting the City's General Plan vision.
 - K. The City has prepared/updated facilities master plans to guide expenditures, improvements and extensions of critical municipal infrastructure.
 - L. Overhead utilities on East Walker and 6th St are undergrounded, and a funded plan is in place for additional undergrounding (PG&E Rule 20A).

7. Freeway gateways identify, announce and invite visitors to Orland.
 - A. City has a visible presence on I-5 with prominent businesses and display advertising.
 - B. Programs to encourage the re-use of vacant downtown buildings will be in place to encourage property owners to restore and occupy, remove, or address blight.
 - C. Programs to require that vacant and open lots be attractively maintained will be in place.

- D. Signage will support business while promoting visual aesthetics of the community.
 - E. Commercial development will be active at both I-5 interchanges.
 - F. Tourist draws will be leveraged – arts, sports facilities, rural recreation – enough to create demand for multiple lodging enterprises.
 - G. Plans will be underway for at least one local or regional festival to draw tourism.
 - H. Themed “brand” will evolve or be identified in plans; may be local or regional.
 - I. We are preserving and protecting our historic legacy and growing our arts appreciation culture.
8. Pedestrian friendly with planned bicycle path system.
- A. No condition 4 or 5 (moderate, total failure) sidewalk sections.
 - B. ADA accessible ramps are available at every commercial block.
 - C. Streetscapes project for Second thru RR tracks on Walker will be shovel-ready and staff actively seeking funding.
 - D. Sidewalks connect schools to neighborhoods; plan in place to complete sidewalks throughout the city.
 - E. Off-road trail system is planned or in place for Stony Creek area.
 - F. Connectivity is provided to regional bikeway and path systems.
 - G. Bicycle racks are available at all parks, downtown and other shopping areas.
 - H. A Bicycle and Pedestrian Master Plan will be prepared to guide non-motorized transportation decisions and to assist in leveraging grant funding for improvements.
 - I. No waste materials are accumulating in city right-of-way pedestrian or bicycle paths except immediately before scheduled pick-up.
9. Parks and recreation depts provide exemplary facilities and services for residents and visitors.
- A. Rec center is expanded with a community Center for classes, performances, multi-purpose and event rentals.
 - B. Lely Pond level and quality is consistently controlled for summer aesthetics and recreation.
 - C. Lely Pond storm drainage relief project is planned or completed.

- D. Swimming pool is upgraded for temperature control and competitive meet potential.
- E. Basketball court at Lely is replaced with nice full court.
- F. Bihler Field has shaded bleachers; relocated backstop and dugouts; warning track.
- G. At least one covered group picnic facility is in place, another planned. Dilapidated picnic tables are all replaced with new attractive tables.
- H. A playground is added or planned for each major new subdivision, with provision for cost coverage of future maintenance expenses.
- I. New activity facilities include pump track, walk/bike path, trails.
- J. Parks and town have a healthy mix of tree ages – new city trees are being planted according to a plan.
- K. Updated restrooms are provided at City Pool and Lollipop Land.

10. We are improving the health, safety and welfare of the community.

- A. Our library makes a significant community difference in literacy education, access to internet, community meeting facilitation, health education.
- B. City programs encourage balanced nutrition and active lifestyles, guided by model programs such as Healthy Cities and Let's Move.
- C. Gang signs are eradicated within 24 hours of appearance.
- D. Nuisances and blight are minimal and actively pursued by code enforcement.
- E. LED lighting is the subdivision street light design standard, and a plan is in plan to convert existing street lights to LED.

11. City staff is effectively serving and developing professionally.

- A. Succession plans are successfully being implemented for all key leadership positions.
- B. Orland has earned the reputation in the regional business and development communities as a business-friendly and investment-attractive place, with clear permit processes and recognized outstanding customer service.
- C. City Hall is in expanded facility (3000 sq ft or more) with modern environment and good meeting space.

12. The City is engaged in meaningful ways with the community on a continuous basis.
 - A. City uses social media tools to keep fast, positive and open dialogue with residents.
 - B. City enjoys a productive relationship with Chamber of Commerce and business owners.
 - C. City is widely perceived as transparent, open, welcoming of input.
 - D. City commissions are actively productive, appreciated by Council and staff; staff helps educate commissioners on their roles and proper procedures.